

Hi I'm Carl Feilner, I'm a UX & UI Designer at Virgin Media

I'm someone who's interested in making the lives of everyone around me a little easier. Whether its helping my team with new tools and UX insights, or my Nan with her Kindle.

01 Professional History

Some of my roles and performances within the workplace.



User Experience & Interface Designer Virgin Media – October 2022 to Current

I work closely with developers & stakeholders to improve the experience of existing customers. By optimising new email templates, landing pages and user journeys.



User Experience Designer Financial Times – April 2021 to October 2022

I supported FT Live events under tight deadlines through HTML / CSS solutions, holistic design audits, interactive prototypes, email templates, web designs & AB testing.



Freelance UX Designer Self Employed – Sep 2016 to April 2021

I designed and developed websites, provided branding, setup web hosting and analytics. For individuals and startups to big companies and Universities.

02 Professional Highlights

Prominent high points within my career.



Redesigned all emails for FT Live and improved click to open rates from 7.5% to 20% by ongoing a/b testing, UX insights.



Influenced marketing strategy to a UCD based approach, by presenting key data through self-led research & audits.



Won employee of the month at FT Live and Virgin Media, through my work on email campaigns and landing pages.

03 Academic History

Details of my education and qualifications.

Arts Uni Bournemouth
September 2016 to Aug 2020
BA (Hons) Visual Communication

The Arnewood School
September 2002 to Jun 2009
9 GCSEs, 2 AS Levels, 2 A Levels

04 Personal Interests

A few of the hobbies and things I love.



VR



GoT



Ghibli



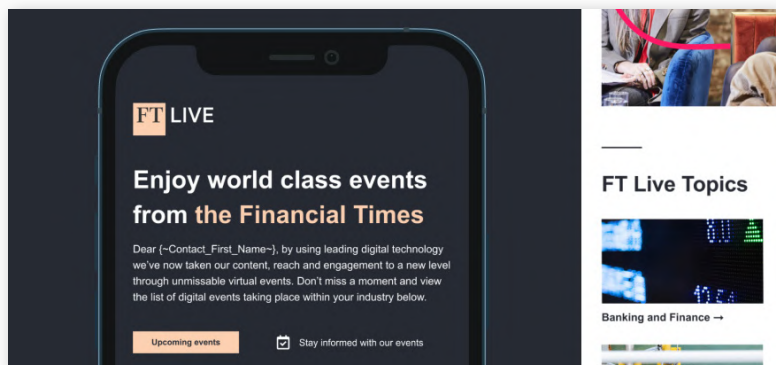
Huskies



D&D














05 Project Teasers

Portfolio case studies to demonstrate my experience.



06 Technical Skills

Software I'm familiar with.

-  Figma
-  Sketch
-  Adobe XD
-  UX Pin
-  Webflow
-  Wordpress
-  Google Analytics
-  Hotjar (Analytics)
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe After Effects
-  Adobe InDesign
-  Cinema 4D

07 Visit my [website](http://carlfeilner.com) for project details or email me at carl.feilner@sky.com

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